



Clergy Support for CROP Hunger Walks

Clergy are a key factor in the success of CROP Hunger Walks. Their promotion of the event and public recognition of participants can make a big difference in the level of participation. Members of a congregation are more likely to become involved when their clergy participate in the Walk. Here are a few simple tasks that they/you can do to increase the number of Walkers and the amount of funds raised:

Learn about the local CROP Hunger Walk. Details are mailed to congregations, usually four to six weeks before the Walk. If necessary, call the Regional CROP Office (888-297-2767) for the name of a local contact.

Appoint a Recruiter to pick up the necessary materials, sign up and instruct Walkers, collect funds, and return the funds and envelopes to the Walk Treasurer. In a large congregation, having more than one recruiter is helpful.

Announce the event during worship and encourage people to participate as Walkers and donors. Begin three or four weeks before the date of the Walk. Ask Walkers to get a "Donation Envelope" from the Recruiter(s).

Promote the Walk through newsletters, fliers, bulletins. Promotional materials are free of charge from the local Walk Committee or your CWS/CROP Regional Office. Visit our website at www.cropwalk.org for resources.

Walk in the CROP Walk yourself. Clergy can demonstrate a personal commitment to neighbors in need by participating.

For some people, participation in their local CROP Hunger Walk is the beginning of a life-long ministry on behalf of the hungry - development clergy can help foster through their involvement.

For more information:
Contact your CWS/CROP
Regional Office at 888-297-2767
or go to www.cropwalk.org

Other ways to support the Walk

Offer to be in "friendly competition" with a neighboring congregation and/or clergy. Offer to wear a rival's favorite college sweatshirt if your congregation raises less. Detail a car. Wash windows. Cook a meal. Have some visible, public fun and get folks involved!

Involve the entire congregation by including hunger/justice themes in worship. Worship resources are available in the Recruiter's Guide and online at the CWS website.

Teach children, youth, and adults about the root causes of hunger and other social justice issues. Educational materials and videos are available from the Regional Office and online at the CWS website.

Plan events for youth with the hunger/ justice theme -- fasts, sleepovers, retreats.

Take photographs of people who sign up to walk and display on a wall or bulletin board.

Preach throughout the year, especially near the CROP Hunger Walk date, on hunger and social justice issue.

